

CRYSTAL BROADNAX

Student | Business Marketing

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SUMMARY

I am a motivated college freshman pursuing Business Marketing with strong interest in business analytics. Through my experience in tutoring, volunteer coordination, and community engagement, I've strengthened skills in communication, organization, data tracking, and problem solving. I'm looking to apply these abilities towards an entry-level business analyst role where I can support decision-making, contribute to data-driven insights, and continue developing my analytical skill set.

EDUCATION

University of Nevada, Reno — Bachelor's Degree in Business Marketing (2025–2029)
Pre-Business requirements in marketing, analytics, and business fundamentals

Pleasant Grove High School — High School Diploma

SKILLS

- Data Entry & Tracking • Customer Service • Organizational Skills
- Communication Skills • Public Speaking • Beginner Canva Skills
- Problem Solving • Attention to Detail • Team Collaboration

PROFESSIONAL EXPERIENCE

Food Distribution Volunteer | South Sacramento Christian Center (July 2022 – Aug 2024)

- Organized and sorted donated food, maintaining accurate counts and distribution flow
- Packaged food into bags and tracked quantities for each car
- Served hundreds of people weekly while improving efficiency and coordination

Literacy Tutor | United Way California Capital Region (July 2022 – Aug 2024)

- Led reading sessions for elementary students using digital platforms like BookNook
- Maintained progress notes and tracked student improvements daily
- Taught up to 14 kids at a time, adjusting lessons based on observed performance

Heart Ambassador | American Heart Association (Sept 2018 – Feb 2024)

- Spoke at community events to share personal story and spread awareness
- Helped raise thousands of dollars annually by supporting event organization
- Promoted healthy living habits and engaged with community members of all ages

ACTIVITIES

- AP Scholar Award (2024); AP Scholar with Honor (2023)
- AVID (2021–2022, 2023–2025), AVID Leadership (2021–2022, 2024–2025)
- Pleasant Grove Student Senate (2021–2022)